



#### **Plant Antifreeze & Plant Anti-Heat**

v2 Product Presentation - 2024

### About us

- We are a Belgium-based organization.
- Two biotechnology laboratories located in Limburg-BE and Kayseri-TR
- Develop innovative solutions for Agriculture, Environment, Health and Energy sectors.
- · We have patented solutions and academic publications in these areas.
- In addition to TruBiol for the agricultural sector, we continue our R&D projects on • Bio-Pesticide, Bio-Sensors, Bio-Fortification.



# What is the problem?

#### **Agricultural Frost**

Damage to the flower or fruit on the plant due to temperatures dropping below 0°C is referred to as **agricultural frost**. The occurrence of agricultural frost in industrial agricultural products can lead to significant damage for the producer.

#### **Over-heating**

Over-heating, defined as above-average temperatures, negatively impacts plant growth and development. It disrupts photosynthesis, respiration, water balance, and can lead to yield loss, reduced quality, and plant death.



# What is the problem?

28 May 2022

14 April 2022

19 March 2022

9 Sep 2023



- 40% yield loss in hazeInut due to frost, in Carsamba Turkiye
- 80% damage due to agricultural frost. Over 1 billion USD lost Malatya - Turkiye
- 15% yield lost in hazelnuts due to agricultural frost in the Ordu, Giresun and Trabzon - Turkiye
- 20% yield lost at tea harvest due to over-heating in Rize, Turkiye

## The Solution

#### **TruBiol Plant Antifreeze and TruBiol Plant Anti-Heat**









# The Solution

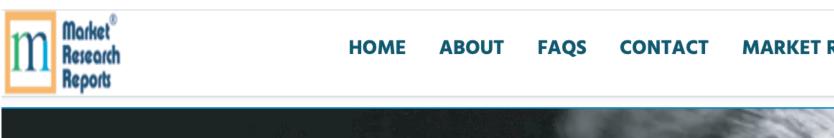
#### **TruBiol Plant Antifreeze and TruBiol Plant Anti-Heat**

- Special Formulation with Completely Herbal Content.
- Contains Various Enzymes and Amino Acids.
- Produced from Recycled Vegetable Material.
- Designed at Belgium Biotech Lab & Developed at Turkiye Biotech Lab.
- · Zero toxic or synthetic chemicals
- Innovative and Unique formulation





# **TruBiol Listed As Key Player**



You are here: Home > Catalog > Chemicals > Manufacturing (Chemicals)

#### Global Natural Plant Antifreeze Market Growth 2023-2029

#### Market Research Report Summary

Global Natural Plant Antifreeze Market Growth 2023-2029 report is published on June 29, 2023 and has 90 pages in it. This market research report provides information about Manufacturing (Chemicals), Chemicals industry. It covers Global market data and forecasts. It is priced starting at USD 3,660.00 for Single User License (PDF) which allows one person to use this report.

Please read the description and table of contents of this research report given below to check whether it meets your research requirements. If not, then please do not hesitate to contact us using "Report Enquiry" form given below. We can customize this research report or suggest a new fully customized market research report to meet your research goals and data requirements.

2029, at a CAGR of % from 2023 through 2029.

Global key Natural Plant Antifreeze players cover TruBiol, CropAid International, Wiltpruf, Epono, EHE Century, Nobel Agriculture, Wfxsl and Bisaier, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.





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### **Unique Formulation**

Micro - Macro Nutrients





**Plant-based** Amino acids

Encapsulated **Elements** 

## Advantages of TruBiol

#### Plan-based Organic Synthetic Chemicals-free Ingredients

Easy Application 1/200 Dilution Ratio







# 4 Steps of Protection





# Field Studies



# Field Studies - TruBiol Plant Antifreeze

 In Turkey, between December 2021 and March 2022 TruBiol Plant Antifreeze tested against agricultural frost for;

#### Apricot Almond Plum Olive

- Temperature during the test was reported between -7°C and 3°C degrees
- Test fields were Manisa, İzmir, Iğdır and İstanbul regions of Turkiye



#### Tomato

Result: Even agricultural frost was reported three times during the test period, TruBiol Plant Antifreeze protected trees from the frost.

# Field Studies - TruBiol Plant Anti-Heat

 In Turkey, between Jun and July 2023 TruBiol Plant Anti-Heat tested against agricultural over-heat for;

### **Ground Beans**

- Temperature during the test was reported to +43°C degrees
- Test fields was at Konya regions of Turkiye

Result: Even agricultural over-heat was reported during the test



#### Tomato

- period, TruBiol Plant Anti-Heat protected crops from the over-heating.



### **Field Studies**







### **Field Studies**









## **TruBiol vs Traditional Applications**

#### Antifreeze Irrigation Antifreeze Candles Nebuzilation Application

#### Mobile Gas Blowers



Wind Turbines

Helicopter



# **TruBiol vs Traditional Applications**

	Antifreeze Irrigation	Antifreeze Candles	Nebulization	Gas Blowers	Wind Turbines	Helicopter	TruBio
High Efficiency	$\checkmark$	$\checkmark$	X	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Ease of Use and Not Expensive	X	X	X	X	X	X	$\checkmark$
Low Setup Cost and Maintenance Cost	X	✓	X	X	X	X	$\checkmark$
Not Highly Dependent On Labor	<ul> <li>✓</li> </ul>	X	$\checkmark$	$\checkmark$	$\checkmark$	X	$\checkmark$
Effective up to 15 days	X	X	X	X	X	X	$\checkmark$
Does not cause burns and water loss in the plant	X	✓	$\checkmark$	X	$\checkmark$	$\checkmark$	$\checkmark$
No Gas Emissions - No No Nutrient Leaching	X	✓	X	X	$\checkmark$	X	$\checkmark$
Helps Plants Development	X	X	X	X	X	X	$\checkmark$









## Instruction for use

- TruBiol products are concentrated. Can be diluted 1:200 ratio.
- Always dilute TruBiol with pH neutral tap water.
- Check the recommended dilution ratio based on crop. ٠
- Beware of rain and wind free conditions before the application. ٠
- Choose calm wheather conditions. ٠
- Apply at least six hours before frost or over-heating.
- Using an atomizer spray it all over the plant. •
- It's not advised to use TruBiol with amino acid breakers like pesticides.
- Bio-mineral content of TruBiol is easily absorbed by the leaves, stems, and roots of plants.





# **General Recommended Amount**

Туре	How to Apply				
Trees	Dilute 5%. Add 1L TruBiol Plant Antifreeze to 2 Spray the solution over the leaves with an				
Crops	Dilute 5%. Add 1L TruBiol Plant Antifreeze to 2 Spray the solution over the leaves with an				
Seeds	Dilute 5%. Add 1L TruBiol Plant Antifreeze to 2 Place seeds on a cloth and spray the solutior with an atomizer.				



#### Coverage

an atomizer.

5L-6L / Ha

4L-5L / Ha

an atomizer.

o 200 L tap water. on on the seeds



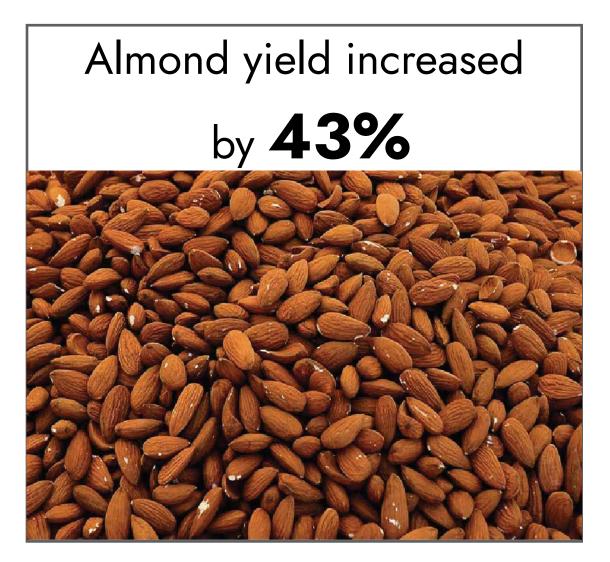
# Secondary Benefit

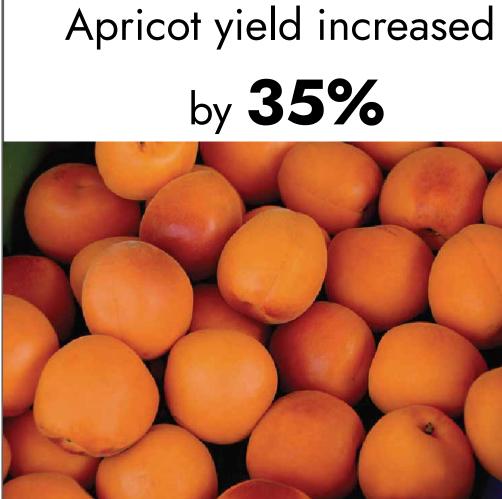
# Yield Increase



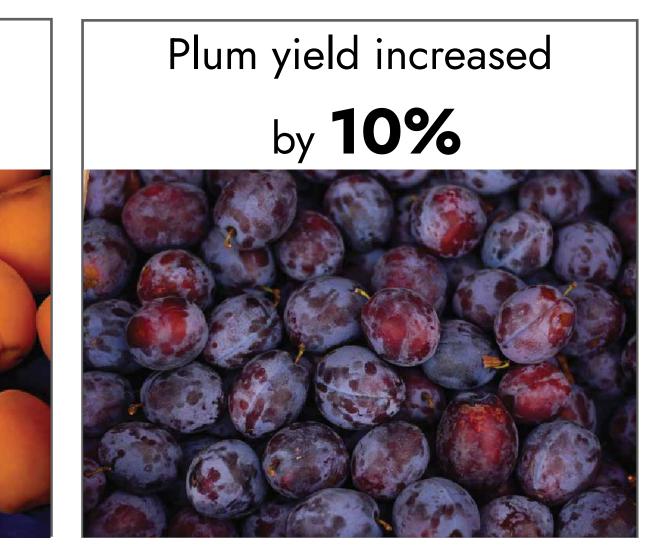
## Yield Increase

#### After the field test below increase were reported









#### Olive oil yield increased by **18%**





#### **EGE University Faculty of Agriculture Department of Horticulture Test**

**Test Objective:** The effect of TRUBIOL Plant Antifreeze Product on tomato seedlings under low temperature (0°C for 7 hour) was investigated.

**Result:** TRUBIOL Plant Antifreeze application was found to increase the adaptation of plants to low temperature stress by decreasing the water potential in the cells of seedlings and increasing the dry matter content of seedlings.







#### GENEL DEĞERLENDİRME

TRUBIOL Bitki Antifriz solüsyonunun, domates bitkilerinde don olayına karşı koruyucu etkisini belirlemek amacıyla gerçekleştirilen bu denemede Seyran F1 domates çeşidinin fideleri kullanılmıştır.

Don olayını simüle etmek için domates fideleri önce 15°C'de ardından 7 saat 0°C'de tutulmuştur. Yapılan kısa süreli don olayını simüle eden denemede, TRUBIOL Bitki Antifriz uygulamasının etkinliği uygulama yapılmamış kontrol grubu fideler ile fizyolojik tepkileri karşılaştırılarak değerlendirilmiştir. TRUBIOL Bitki Antifriz uygulamasının kısa süreli (7 saat) 0°C'de tutulan domates bitkilerinin yaprak hücrelerinde, membran bütünlüğünü korumada etkili olabileceği belirlenmiştir. Ayrıca TRUBIOL Bitki Antifriz uygulamasının, fidelerin hücrelerinde su potansiyelini azaltarak ve fide kuru madde oranını arttırarak, düşük sıcaklık stresine bitkilerin adaptasyonunu arttırıcı etkide olduğu belirlenmiştir.

E.Ü. Ziraat Fakültesi Bahçe Bitkileri Bölümündeki iklim odasında oluşturulan kısa süreli (0°C'de 7 saat) düşük sıcaklık stresi altındaki Seyran F1 domates çeşidi domates fidelerine uygulanan TRUBIOL Bitki Antifiriz etkilerinin araştırıldığı bu rapor 11 sayfa olarak tarafımdan hazırlanmıştır. Gereği bilgilerinize arz olunur. 02.01.2023

Prof. Dr. Hülya İLBİ E.Ü. Ziraat Fakültesi Bahçe Bitkileri Bölümü





## **Eurofins Denmark Analysis**

Alanine 0.456% Glutamic Acid 3.37% Lysine 0.157% Serine 0.20% Tryptophan 0.020%



#### 🛟 eurofins

#### **CERTIFICATE OF ANALYSIS**





Eurofins Izmir Gida Analiz Laboratuvarlari Karacaoglan MH 6166 Izmir Türkiye

Att: Results

Received on Analysis start Analysis completed Report complete Sample description § Sample marking §		21-11-2022 21-11-2022 26-11-2022 26-11-2022 TRUBIOL PLANT ANTIFREEZE NO:TRB151122A 180-2022-00014330	Report code EOL batch Batch code Sample code / FEMA GROUP/Ü.T:15.11	.2022-SKT:15.11.	AR-22-DJ-096410-01 EUDAKG-00436670 487-2022-11210370 2024/PARTÝ	
Test	Parameter		Result	Unit	U(%)	Est. value
Amino-aci	ids profile ( with try	/ptophan)				
DI004	ISO 13903:2005 / I Alanine Arginine	C-UV		g/100 g g/100 g	14	
	Aspartic acid			g/100 g g/100 g	14	
	Glutamic acid			g/100 g	14	
	Glycine			g/100 g	14	
	Histidine			g/100 g	14	
	# Hydroxyproline		<0.2 (LOQ)			
	Isoleucine		0.239	g/100 g	14	
	Leucine		0.272	g/100 g	14	
	Lysine		0.157	g/100 g	14	
	Ornithine		<0.05 (LOQ)	g/100 g		
	Phenylalanine		0.121	g/100 g	14	
	Proline		0.292	g/100 g	14	
	Serine		0.262	g/100 g	14	
	Threonine		0.164	g/100 g	14	
	Tyrosine		0.245	g/100 g	14	
	Valine		0.260	g/100 g	14	
DJ011	ISO 13903:2005 / I Cysteine +Cystine		0.0330	g/100 g	14	
	Methionine		0.0310	g/100 g	14	
DJ009	EU 152/2009 / LC-I Tryptophan (Total)		0.0362	g/100 g	10	





# Thank you!





### https://www.trubiol.com info@trubiol.com